

**MINUTES OF HARRISVILLE CITY
CITY COUNCIL WORK SESSION**
Tuesday, February 7, 2012 – 7:00 p.m.
Council Chambers
363 West Independence Blvd.
Harrisville, Utah 84404

PRESENT: Mayor Richard Hendrix, Council Member Chad Allen, Council Member Paula Knighton, Council Member Michelle Tait, Council Member Grover Wilhelmsen.

STAFF: Jennifer Morrell, City Recorder.

VISITORS: Dave Eckersley.

7:00 P.M. WORK SESSION

1. Discuss 2012 Heritage Days.

Mayor Hendrix excused Council Member Richins and began the discussion by saying that Heritage Days has come a long way in the quality of the event but feels it may be too commercialized. He turned the time over to Council Member Wilhelmsen to go over the breakout of responsibilities and ideas he has put together. Council Member Tait asked to speak and acknowledged it might not have been a good idea for her and Council Member Wilhelmsen to meet and begin planning Heritage Days. She said this should have been a Council thing and not something put together by herself and Council Member Wilhelmsen. She suggested taking the two of them out of the planning and turning everything over to Council Member Allen if the Council really wants to have a fresh start with Heritage Days.

Mayor Hendrix said that as far as organization of the Council goes he had planned for Council Member Wilhelmsen over Heritage Days this year and Council Member Knighton to be over it next year. Council Member Knighton injected that if the Council is going to make drastic changes to Heritage Days then this is the year to do it.

Council Member Allen acknowledged that being responsible for Heritage Days would be a lot of work but said he is up for the challenge adding that he does not want to step on any toes because of all the work that has been done already by Council Member Wilhelmsen. Council Member Wilhelmsen said all he has done is analyze what took place last year in an attempt to create a system of checks in order to help stay on budget. He said going over budget last year has been unsettling for him and he wants to prevent that from happening again. He added that he has tried to simplify Heritage Days, present the ideas from his discussion with Council Member Tait, and separate out the costs from last year into categories.

Council Member Allen discussed the need to decide first what we are doing for Heritage Days before we make assignments to people. Mayor Hendrix said it is hard to know if this celebration is benefitting the residents of Harrisville or not and discussed his angst about spending money to benefit non-residents.

Council Member Tait said one way to get more people involved is to go to the different churches in the area and ask them each to do a float for the parade and a game or booth during the day. She said the booth space would be provided free of charge. Her feeling is that people become more involved and attend when they are asked to help.

Mayor Hendrix asked Council Members to confirm that the Friday night activities have been eliminated. He asked the Council if they want to continue with the 5K reminding them that it would need to continue to be self-sustaining, it would need to pay for itself. Council Member Wilhelmsen talked about the possibility of having sponsors and putting their name or logo on the back of a 5K t-shirt.

Council Members discussed some of the pros and cons of having sponsors. Council Member Wilhelmsen talked about the booklet that is sent out and the sponsors that contributed to it and other activities. Council Member Tait said she is not in favor of going that direction. Council Member Wilhelmsen noted

that the City staff indicated they do not have time to handle advertising. Council Member Knighton asked if the benefit of having sponsors is outweighed by the time and effort in getting sponsor. Council Member Allen asked for someone to discuss the process of getting a sponsor and how it works, whether they donate money or in-kind goods. Jennifer Morrell, City Recorder, explained the process and said from a staff perspective it is much easier to have an organization give an in-kind donation. She suggested that in addition to sponsoring an activity, organizations could provide a banner or sign advertising their sponsorship to be displayed throughout the event.

Council Member Tait explained how much time it took for her to get sponsors last year for Little Miss Harrisville and the time required to collect the money as well after the commitment to donate has been made. She pointed out that the advertising book never did pay for itself noting that postage and the postal permit were not included in the final cost. Council Member Allen suggested ways it could pay for itself and Council Member Knighton suggested taking out an ad in the newspaper in lieu of the book. She said Roy and Pleasant View advertise in the newspaper. All Council Members agreed that the book did not pay for itself.

Mayor Hendrix asked the Council to come back to the 5K event and discuss whether or not it should be held. Council Member Tait asked if some modifications could be made to the way it is run. She suggested that those who want to run or walk and are not concerned about getting a t-shirt be able to do so for free. Council Member Allen agreed that was something that would work and all Council Members agreed to keep the 5K as a Heritage Days activity.

Mayor Hendrix asked Council Members what they thought about the parade. Council Members discussed the cost of candy and prizes that were thrown by the Mayor and Council and Youth City Council during the parade. Council Member Allen asked what could be done about the lack of support from Wal-Mart. Ms. Morrell mentioned that Pamela Crosbie has been working to establish a good relationship with Wal-Mart. She also said that the manager of Wal-Mart called to extend thanks to the city for passing the non-discrimination ordinance and offered their support to the city. Mayor Hendrix said his impression was that the city would still need to apply for a donation just like any other organization but suggested asking Wal-Mart to be in the parade and to do a booth.

Mayor Hendrix asked the Council to set a date for Heritage Days. Council Members discussed several date options including June 2nd which was a date staff recommended. Mayor Hendrix mentioned he would be out of town on June 2nd and 9th and suggested June 16th. Mayor Hendrix suggested the following as a possible outline for Heritage Days: The 5K and parade in the morning, splash pad grand opening at noon, a break until 4:00 p.m. when booths and entertainment begin, fireworks at the end of the night. He said that he would contact Fireworks West to make sure they can do fireworks on that night.

Council Member Wilhelmsen talked about the conflicts with church youth activities in his area during that time and also reminded everyone about avoiding a conflict with the Weber County Fair or other cities major events. Council Member Tait said most church youth activities have kids home on a Saturday. Council Member Knighton thought having it at the same time as the splash pad grand opening was a good idea. After further discussion all Council Members agreed that Saturday, June 2nd should be the date for Heritage Days in 2012.

Council Member Allen suggested the discussion return to the outline of events. Council Member Tait and Wilhelmsen discussed their ideas for the vendor booths. Council Member Tait would like to have all the booths up by the splash pad. Council Member Wilhelmsen wants to see just the food booths up by the splash pad and discussed power for the food booths. Mayor Hendrix said the food booth needs to be located by the walking track where the outlets are located.

Dave Eckersley, Planning Commission, asked if we had invited the Kiwanis to provide breakfast. Mayor Hendrix said they did the breakfast for a couple of years but backed out due to membership issues. Council Member Allen suggested having one of the food vendors come in and do the breakfast even if it is Javier's or another Harrisville restaurant. Council Member Knighton said it would be fun to keep the breakfast for the socialization aspect. Ms. Morrell clarified what Council Member Allen suggested, that the breakfast would be done completely by a private vendor without any expenses or revenues paid out or received by the city.

Council Members discussed the car show. Council Member Tait said she was not sure if the organizer from past years was willing to do it again and also mentioned some complaints from those who participated. Council Member Wilhelmsen mentioned that it was not a popular event on the survey. Council Member Allen pointed out that it lost money. Mayor Hendrix pointed out that the ground might not be hard enough to withstand the car show traffic. Council Member Allen said this event should be self-sustaining just like any event. Council Member Knighton asked why it has to be a competitive car show and suggested asking a car club to come and display their cars. Council Member Wilhelmsen said that Jeff Pearce has a contact with old classic cars. Council Member Tait suggested checking with Gene Bingham before moving forward with any assignments.

Council Member Tait also suggested giving City Historian Shanna Edwards an hour on Saturday to do some type of history/jubilee presentation. Council Member Allen asked if another activity could go on at the same time for families with younger children. Council Members discussed some of the old games people played. Council Member Knighton said the sawdust scramble should be held away from the splash pad. Council Members also discussed whether to do activities all day long or have a break in the middle of the day. Council Member Knighton suggested starting the parade later in the day. Council Member Allen asked why Heritage Days starts so early (6:50 a.m.) and asked if the whole event could have a later start time.

Council Member Wilhelmsen asked for input on the frozen t-shirt contest and pointed out that it was a popular activity. Council Member Tait noted that it ranked low on the survey. Council Member Wilhelmsen asked to keep it so that sponsors can have their name on the back of the t-shirt.

Council Member Tait asked what the budget has been set at. Council Member Allen suggested setting it at \$7,000. Mayor Hendrix said it would be good to keep the cost down and would help with employee moral because staff would not be getting raises again this year. Council Member Tait felt that \$5,000 would be plenty and added that the main attraction will be the splash pad. Council Member Knighton added that it will be probably be the most popular attraction of the day. Ms. Morrell reminded Council Members that the splash pad will mainly attract kids under 10 and there still needs to be activities for teens.

Council Member Wilhelmsen asked about doing a 60's dance versus a teen dance and asked for input on the Harrisville's Got Talent concept. He also discussed the idea of having the local churches to a booth. Ms. Morrell asked that the Council consider contacting clubs and groups from the high school and junior high and allow them to operate game booths as a fund raiser. Council Member Wilhelmsen said they would need to be contacted right away. Ms. Morrell said that having those groups would also help draw people out to Heritage Days.

Council Members discussed ideas for having a 60's dance or at least 60's music. Council Member Allen suggested keeping the dance the same as it has been with popular music of the day. Mayor Hendrix asked about doing an activity for the adults when the kids are doing the dance. Council Member Allen added that the dance could possibly take place on the upper ball field with something going on at the bowery that is more family oriented.

Council Member Tait mentioned the idea of bringing in local talent groups and the support that generated in years past when friends and family came to watch their kids perform. Council Member Wilhelmsen said he has seen an increase in musical talent with the youth. Council Member talked about the best way to bring out local talent, especially talent from school organizations. Council Member Knighton asked if we could challenge each of the religious organizations to send a talent group. Council Members also discussed the Harrisville's Got Talent idea and whether or not they should award a prize/choose a winner.

Council Members discussed the fireworks. Mayor Hendrix said he would call and make sure they could change the fireworks date from August to June. Council Members discussed the possibility of having the fireworks earlier and when it would be dark. Council Member Allen requested that Heritage Days be done after the fireworks are over. Council Members agreed and felt that was a good way to end the day.

Council Member Wilhelmsen summarized what had been discussed by saying things should be simplified, costs reduced, activities fit into blocks of time, vendor booths moved up to the splash pad, and having someone new be in charge. Council Member Tait said assignments need to be made and given

out to everyone. Mayor Hendrix said he would be responsible for fireworks, the car show, and the golf tournament. He said he would leave the decision of the car show up to Gene Bingham based on the condition of the fields. Dave Eckersley asked if Weber County schools have been invited to do some of the talent which would bring in more people especially marching bands for the parade.

Mayor asked if everyone was okay with their assignments. Ms. Morrell suggested that the list of assignments given out previously be updated to reflect tonight's discussion. Mayor Hendrix noted the suggestion of having someone new in charge of Heritage Days such as Council Member Allen, Council Member Knighton, or possibly Council Member Richins who was absent. Mayor Hendrix asked the Council Members to make a decision of who should be in charge. Council Member Tait said she assumed it had been decided already and would be Council Member Allen. Mayor Hendrix asked Council Member Knighton to be "second in command" and be responsible to chair Heritage Days next year.

Mayor Hendrix said each Council Member should be responsible for their own committee. Council Member Tait said that is how it was done when she was first involved in Heritage Days and each committee reported to a specific Council Member. Council Member Knighton said the more volunteers they can get the more people who will come and attend. Mayor Hendrix talked about the difficulty of getting volunteers. Council Member Allen reiterated the importance of not turning your assignment over to a committee but each Council Member acting as a chair to lead that committee through their assignments.

Ms. Morrell asked Council Members if they would like to volunteer for any particular assignments or just have Council Member Allen make those assignments. Council Member Wilhelmsen would like to volunteer to oversee the equipment/operations support and materials purchased. Council Members further discussed how to get the local LDS wards involved.

Mayor Hendrix emphasized that everyone would need to move quicker with this if the date is going to be moved to June. He acknowledged that it would all depend on the availability of the fireworks and said he would check first thing in the morning. Council Members Tait and Wilhelmsen discussed ideas for keeping track of purchases including the possibility of sending out group emails. Ms. Morrell thought that making decisions over email about purchases might be walking a fine line with the Open and Public Meetings Act. She said she will look closer at the state code and talk with City Administrator Bill Morris.

Mayor Hendrix mentioned the discussion at the retreat about getting a new employee for Public Works and clarified why he had suggested contracting out the grass cutting. He also said that the economy would need to improve drastically before we hire a new public works employee or a new police officer.

7. ADJOURN

Mayor Hendrix moved to adjourn at 8:40 p.m.

The content of the minutes is not intended, nor are they submitted, as a verbatim transcription of the meeting. These minutes are a brief overview of what occurred at the meeting.

RICHARD HENDRIX
Mayor

ATTEST:

JENNIE KNIGHT
City Recorder

Approved this 28th day of February, 2012